

PRIVACY POLICY

PARAQUA Sp. z o.o. with its registered office in Gdynia

We have prepared this privacy policy ("Policy") based on the Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 on protection of natural persons in connection with the processing of personal data and in the matter free movement of such data and repealing Directive 95/46 / EC (general data protection regulation) (Journal of Laws UE L 119, of 4.5.2016) (hereinafter: Regulation 2016/679).

The policy applies to data provided to us via the website kept at www.izochem.pl ("Website").

Whenever we use the term personal data in the Policy, we mean all information identifying or enabling the identification of a natural person, such as name, surname, address e-mail, telephone number, home address, etc. However, through data processing we understand all operations performed on personal data, such as collection, recording, storing, modifying, viewing, disclosing, deleting, made in connection with the provision of the Website.

§ 1. PERSONAL DATA CONTROLLER

1. The Personal Data Controller of the Website users ("Users") is Paraqua Sp. z o.o. with its registered office in Gdynia, ul. Hutnicza 20B, 81-061 Gdynia, entered into the register of entrepreneurs kept by the District Court for Gdańsk-Północ in Gdańsk, VIII Commercial Division, KRS 0000740623, NIP: 5862334026, REGON: 380805284.

2. In all matters relating to the processing of personal data, you must contact the Personal Data Controller by e-mail to the following e-mail address: biuro@paraqua.pl or by traditional mail to the following address: Paraqua Spółka z o.o. with its registered office in Gdynia, ul. Hutnicza 20B, 81-061 Gdynia, with the note "Personal Data Controller".

§ 2. PURPOSES OF THE PROCESSING OF PERSONAL DATA

1. The Personal Data Controller processes Users' personal data for the following purposes:

- a. providing Websites by electronic means consisting in providing content on the Website. The legal basis for such processing of personal data is the necessity of processing to perform the concluded contract with the subject of personal data (Article 6 (1) (b) of the GDPR) and the consent of the data subject (Article 6 (1) (a) GDPR) in the case of data provided voluntarily to the Personal Data Controller;
- b. analytical and statistical, including profiling. The legal basis for such processing of personal data is the legitimate interest of the Personal Data Controller (Article 6 (1) (f) of the GDPR), consisting primarily in analyzing the activity of the Website users, how they use their account or their preferences, in order to improve the Personal Data Controller's solutions on the Website;
- c. establishing, investigating or defending against claims. The legal basis for such data processing is the legitimate interest of the Personal Data Controller (Article 6 (1) (f) GDPR) in the form of the protection of the Personal Data Controller's rights.

2. The Personal Data Controller provides the possibility of contacting him through the use of electronic contact forms. Using the form requires an application personal data necessary to contact the User and provide responses to the query that are processed:

- a. to identify the sender and handle his inquiry sent by the provided form - the legal basis for processing is necessity processing for the performance of a service contract (Article 6 (1) (b) of the GDPR); in the scope of optional data, the legal basis processing is consent (Article 6 (1) (a) of the GDPR);

b. for analytical and statistical purposes - the legal basis for processing is the legitimate interest of the Personal Data Controller (Article 6 (1) (f) of the GDPR), consisting in on keeping statistics of inquiries submitted by Users for through the Website in order to improve its functionality.

3. Users' data are also processed for marketing purposes to:

a. conducting marketing (remarketing) activities, including contextual advertising, i.e. displaying marketing content on the Website not adjusted to the User's preferences. The legal basis for such the processing of personal data is the legitimate interest of the data controller (Article 6 (1) (f) of the GDPR);

b. sending a newsletter or other form of marketing to the User direct, the content of which may include constituting materials commercial information. The legal basis for such processing of personal data the legitimate interest of the Personal Data Controller (Article 6 (1) (f) of the GDPR) in connection with ordering the sending of commercial information to the one chosen by the User channel (email, sms, mms).

4. The Personal Data Controller processes the Personal Data of Users visiting profiles that Personal Data Controller run in social media (Facebook, YouTube, Twitter, LinkedIn). These data are processed only in connection with the operation profile, including to inform Users about the Personal Data Controller's activity and promoting various types of events, services and products. Legal basis processing of Personal Data by the Personal Data Controller for this purpose is his legal legitimate interest (Article 6 (1) (f) of the GDPR), consisting in promoting your own brand.

§ 3. ENTRY OF DATA PROCESSING

The Personal Data Controller undertakes to provide the User with access to current information about the entity entrusted by the Personal Data Controller with data processing, their scope and date of transfer. The Personal Data Controller discloses Users' personal data on the basis of entrusting the processing of personal data, in particular to IT solution providers, including hosting service providers, providers responsible for the operation of IT systems, analytical service providers, marketing agencies (in the field of marketing services), as well as logistic operators and companies. courier and shipping - only in connection with the implementation of services provided by the Personal Data Controller to Users.

§ 4. DATA RECIPIENTS

1. The data collected and processed by the Personal Data Controller may be disclosed to third parties in accordance with the Policy and applicable law, if it is considered that such disclosure is necessary for:

a. protect the rights of the Personal Data Controller or third parties;

b. protection of public safety or of other persons;

c. prevent or stop unethical or offensive activities; and in all other cases required by law, in particular in cases of suspicion of a prohibited act or infringement of intellectual or industrial property rights.

2. Subject to the provisions of subparagraph 1 of this paragraph, the Personal Data Controller does not transfer, sell or disclose Users' personal data to other persons or institutions, unless it is done with the express consent of the User.

3. The Personal Data Controller reserves the right to disclose to companies and websites cooperating with him collective, general statistical summaries concerning Users.

§ 5. TECHNICAL ISSUES, DELETION, DATA RETENTION

1. When using the Website, our servers automatically collect information sent by the browser and contained in system logs. This information may contain various data, in particular e-mail address, IP

address, browser type, website visited immediately before entering our Website, time of entering the Website and other statistical data, and may be used by the Personal Data Controller to conclude, change, termination of the contract with the User, ensuring the highest quality of the Service provided, and also for technical and statistical purposes.

2. As a rule, the Personal Data Controller processes the User's personal data for the duration of the Services provided to him or until he withdraws his consent to data processing. The period of personal data processing may be extended each time for the period of:

- a. necessary to settle the Service and pursue claims for payment for the use of the Service;
- b. limitation of claims, if the processing of personal data is necessary to pursue any claims or defend against such claims;
- c. specified by generally applicable provisions of law, e.g. in order to comply with public-law obligations imposed on the Personal Data Controller;
- d. necessary to clarify the circumstances of unauthorized use of the Service.

3. If the Personal Data Collector receives information about the User's use of the Service not in accordance with the regulations or applicable regulations (unauthorized use of the Service), the Personal Data Collector may process the User's personal data to the extent necessary to determine the User's liability.

4. The Personal Data Collector may notify the User of his unauthorized activities with requesting their immediate cessation, as well as to exercise the right, referred to in subparagraphs 2 and 3 of this paragraph.

§ 6. COOKIES

1. The Personal Data Collector uses "cookies" text files. A "cookie" is a small piece of information placed at the request of our server (first-party cookies) on a telecommunications end device (e.g. computer, smartphone, etc.) of the User when visiting the Website, which the server can read when reconnecting from this device. The use of cookies is aimed at correct operation of the Website on Users' telecommunications end devices; this mechanism does not cause any configuration changes in Users' devices or in the software installed on these devices.

2. The Personal Data Collector uses the following types of cookies:

- a. session - they are stored on the User's telecommunications end device only until they stay on the Website's website, turn off the browser or log out of the Website;
- b. permanent - stored on the User's telecommunications end device for a specified period of time or until they are deleted by the User.

3. The Personal Data Collector uses the cookie files mechanism for the purposes of:

- a. to facilitate navigation on the Website pages, including by maintaining the User's session, thanks to which there is no obligation to log in again on each subpage;
- b. verification and development of our offer, including by adjusting the content of the Website to the User's preferences;
- c. statistical.

4. The User may consent to the Personal Data Collector's use of external cookies (third-party cookies) in order to:

- a. presenting multimedia content on the Website pages that are downloaded from an external website;
- b. collecting general and anonymous statistical data using analytical tools;
- c. use of interactive functions in order to popularize the Website using social networking sites.

5. Consent to the storage and use of cookies may be withdrawn at any time. The user has the option of specifying the conditions for the use of cookies by means of the web browser settings. Especially,

each User may disable the cookie mechanism in the web browser of his telecommunications end device. The Personal Data Collector points out that disabling the mechanism may, however, cause difficulties or prevent the use of the Website.

§ 7. ANALYTICAL AND MARKETING TOOLS

1. The Personal Data Collector and his partners use various solutions and tools used for analytical and marketing purposes, including in connection with targeting Users with behavioural advertising on external websites. Below you will find basic information on the tools used by the Personal Data Collector. Detailed information in this regard can be found in the privacy policy of a given partner.

a. GOOGLE ANALYTICS: The Personal Data Collector uses Google Analytics analytical tools that collect information on the website visits by Users (including subpages displayed, time spent on the website, transitions between individual subpages). For this purpose, Google LLC cookies are used for the Google Analytics service. Google Analytics cookies are these files used by the Google company to analyse how the User uses the Website, to create statistics and reports on the functioning of the Website. Google does not use the collected data for identification of the User or link this information to enable identification. Detailed information on the scope and principles of data collection in connection with this service can be found at:

<https://www.google.com/intl/pl/policies/privacy/partners>.

b. GOOGLE ADS: The Personal Data Collector uses the remarketing technology offered by Google, including Google Ads tools that allow you to manage advertising campaigns. Thanks to these tools, it is possible to recognize the User's device on other websites that are part of the Google advertising network and its partners, and then display advertisements to such users that match their potential interests. For this purpose, Google LLC cookies related to the Google Ads service are used. More information on personalizing ads on Google can be found at:

<https://support.google.com/ads/answer/2662856?hl=pl>.

§ 8. RIGHTS OF PERSONS WHOSE DATA ARE PROCESSED

1. The User has the right to request access to the content of the data and their rectification, deletion, processing restrictions, as well as the right to transfer personal data.

2. The user has the right to object to the processing of his data for direct marketing purposes or for reasons related to his particular situation - to the processing of his personal data based on the legitimate interest of the Personal Data Collector.

3. The user also has the right to lodge a complaint with the supervisory body dealing with the protection of personal data, if he considers that the processing of personal data by the Personal Data Collector violates the provisions of the GDPR.

§ 9. COMMERCIAL INFORMATION

1. The Personal Data Collector reserves the right to send Users commercial information regarding the Personal Data Collector's activities. This right arises when Users consent to the newsletter, the Personal Data Collector's use of push technology in browsers or any other way of providing commercial information.

2. The User may at any time withdraw consent to receive commercial information; for example, each newsletter recipient has the right to stipulate that he or she does not consent to receiving commercial information from the Personal Data Collector by clicking on the "unsubscribe" link or by sending an e-mail to biuro@paraqua.pl

§ 10. MINORS

1. The website is intended for adults.
2. Persons under the age of eighteen may use the Website and Services only with the knowledge and consent of their legal representatives. Minors are asked not to provide us or Users with any information through or in connection with the Website, in particular personal data.

§ 11. LINKS

1. The website may contain links which, if clicked, redirect the User to an external website. The existence of links cannot be equated with any kind of relationship between the Personal Data Collector and the entity to which the external website belongs.
2. The Personal Data Collector is in no way responsible for the consequences of such redirects, has no influence on the content of external websites, is not responsible for the content of the privacy and security policy in force at these pages, or for the cookies used while browsing. We encourage Users using this type of link to read the content of the relevant documents in force on these websites.

§ 12. FINAL PROVISIONS

1. By using our Website, you accept the provisions of the Policy.
2. Please send any questions and doubts regarding the Policy and the use of the Website to the following e-mail address: biuro@paraqua.pl.
3. The Personal Data Collector reserves the right to make changes to the Policy.

Version valid from November 26, 2018.